Abu **Qumar**

UI/UX DESIGNER

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ABOUT ME

I'm a multi-disciplinary UX/UI designer passionate about creating engaging, impactful products & and experiences via user empathy and a grasp of business goals. I driven to solve complex problems by analyzing them from different points of view and translating them into simple, intuitive, and delightful design solutions.

EDUCATION

Shobhit University
2010-2013
Bachelor's in Computer Application (BCA)

Kunwar Singh College, Darbhanga
2005-2007
Intermediate (10+2)

Shri Lila Dhar High School, Benipatti
2005
Matriculation (10th)

CERTIFICATIONS

Brainware Consultancy
2008-2010
Multimedia Animation & Graphic Design

ImaginXP
June-2019
UX Jumpstarter

Interaction Design Foundation (IxDF)
August-2023
Human–computer Interaction

SKILLS

- User Research
- User Experience (UX)
- Problem Solving
- Visual Design
- Wireframing
- Prototyping
- Interaction design
- Usability Testing
- Heuristic Evaluation
- Video Editing
- HTML
- CSS
- Bootstrap
- Wordpress

EXPERIENCE

Sr. UI/UX Designer

Hexaview Technologies, Noida, India April 2021 – Present

Lead designer for multiple projects and worked closely with stakeholders, Project Managers and Developers. I work in different creative areas like- User research, Persona Creation, Wireframes, Prototypes, UX research, Customer journey mapping, Information Architecture, Visual Design and Style Guidelines.

Roles and Responsibilities
• Creating user-centered designs by understanding business requirements, and user feedback
• Lead user research and testing initiatives to assess the efficacy of features and functionalities.
• Brainstorm design ideas to inform the product development process.
• Create wireframes, prototypes, user flows, and high-fidelity designs to communicate ideas.
• Work with product managers, engineers, and other stakeholders to meet user needs and business goals.
• Create visual elements for websites, mobile apps, and other formats.
• Work with engineering and product teams to see designs through to implementation.
• Translating requirements into style guides, design systems, design patterns, and attractive user interfaces

UI/UX Designer

Progressive Infotech, Noida, India August 2017 – April 2021

Working closely with Product Managers, Developers & the Marketing Manager. leading creative strategy for internal requirements like- Brand Guidelines, Marketing Collaterals, and UI Implementation.

Roles and Responsibilities
• Lead art direction of the company and worked closely with stakeholders and Managers
• Creating user-centered designs by understanding business requirements, and user feedback
• Create wireframes, prototypes, user flows, and high-fidelity designs to communicate ideas
• Work with engineering and product teams to see designs through to implementation
• Create marketing collateral and social media marketing assets

Web and User Interface Designer

Awapal Solutions , Noida, India April 2013 – August 2017

I contributed to team efforts with interaction design, UI, and overall visual design, as well as helping the Software development team with HTML, CSS, and Bootstrap.

Roles and Responsibilities
• Generated innovative mock-ups and UI specifications for project development.
• Wireframe & Prototypes UI screen for Mobile Apps & web design.
• Design html templates using CSS/CSS3, HTML/HTML5 and jQuery.
• Produced graphic content tailored for web, print, and social media platforms.
• Crafted engaging EDMs to facilitate targeted marketing efforts.
• Create marketing collateral and social media marketing assets

KNOWN TOOLS

- Figma
- Adobe XD
- Photoshop
- After effects
- Illustrator
- CorelDraw
- Zeplin
- MS Office

LANGUAGES

- English
- Hindi
- Urdu

STRENGTHS

Empathetic Listener
Skilled at understanding user needs via in-depth interviews, surveys, and user testing resulting in user-driven designs.Web and User Interface Designer

Collaborative
Worked closely with cross-functional teams on various complex projects to deliver seamless user experiences.

Detail Oriented
Known for meticulous attention to detail that ensured the correct representation of user requirements in designs.

HOBBIES

Gaming
Keep intrest in cricket match sometime like to playing cricket with friend and colleague

Collaborative
Keep intrest in politics always like to read newspapper and news and video.