



Abu Qumar

UX/UI Design Lead | Data-Driven Design Strategist | Product Design

Portfolio: www.abuqumar.com
Email: abu.qumar7@outlook.com
Phone: +91 8130740790

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WORK EXPERIENCE



HEXAVIEW TECHNOLOGIES / ASSOCIATE LEAD UI/UX DESIGNER

April 2021 – Present | Noida, India

Leading UX design efforts across healthcare, finance, and enterprise platforms. Managing complete product cycles from concept to delivery while mentoring junior designers and working closely with cross-functional teams.

- Spearheaded the UX strategy and execution for **Healthcare Platform**, tablet application, enhancing engagement by 30% and enabling seamless remote patient monitoring.
- Led the redesign of a **Financial Portfolio Management System (PMS)**, achieving a 20% reduction in time and effort, contributing to significant cost savings.
- Designed a **Data Reconciliation Platform** that streamlined investor data operations, improving accuracy and efficiency by 25%.
- Created an **Organization Management System** to enhance internal workflows and collaboration, resulting in a 30% boost in productivity.
- Developed design systems and visual guidelines, ensuring consistency and usability across products.
- Collaborated with marketing and business teams to create compelling pitch decks, high-impact presentations, and product videos.



PROGRESSIVE INFOTECH / UI/UX DESIGNER

April 2021 – Present | Noida, India

Contributed to digital transformation initiatives across B2B and SaaS products, focusing on UX best practices and brand alignment.

- Designed **Digital Employee Experience Platform**, reducing IT Support and Facilities costs by 46%.
- Launched a **Self-Healing Desktop Application** that cut IT help desk costs by 25% through automation and real-time diagnostics.
- Delivered an **Attendance Management System** with geo-tracking and biometric integration, leading to a 30% rise in operational efficiency.
- Revamped company website, boosting lead generation by 35% with better UX flow and SEO alignment.
- Created user flows, wireframes, prototypes, and UI designs for web and mobile.
- Supported the marketing team by producing creative assets, social content, pitch decks, and product videos.



AWAPAL SOLUTIONS / WEB AND USER INTERFACE DESIGNER

April 2013 – August 2017 | Noida, India

Worked as part of a cross-functional team to design scalable web and mobile solutions for startups and mid-size enterprises.

- Delivered mockups, UI designs, and front-end templates for SaaS and consumer platforms.
- Designed responsive UIs, wireframes, landing pages, and campaign assets.
- Developed HTML/CSS templates and collaborated with developers for seamless handoff.
- Created branding and marketing creatives, including banners, EDMs, and pitch materials.

SKILLS

Design & Strategy

UX Design & Product Thinking
UI Design & Visual Design
User Research & Interviews
Design Systems & Atomic Design
User Journey Mapping & Card Sorting,
Storytelling & Design Strategy
Information Architecture & Wireframing
Prototyping & Interaction Design
Usability Testing & A/B Testing
Accessibility (WCAG)
Heuristic Evaluation

Tools & Technologies

Figma, Sketch, Adobe XD, Adobe Creative Suite
Miro, Zeplin, Hotjar, Principle,
HTML, CSS, Bootstrap
JIRA, Confluence, Google Analytics

Process & Collaboration

Design Thinking & Agile UX
Cross-Functional Collaboration
Stakeholder & Client Management
User-Centered & Data-Driven Design
UX Documentation & Handoff
Mentorship & Team Leadership

Domain Expertise

US Healthcare, Fintech, SaaS Platforms
Enterprise Applications & B2B Products

EDUCATION / CERTIFICATION

Master of Computer Applications

Swami Vivekanand Subharti University
Meerut, India

Bachelor of Computer Applications

Shobhit Institute of Engineering and Technology
Meerut, India

UX Jumpstarter Program

Imagine XP