

ABU QUMAR

UI/UX DESIGNER

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New Delhi

Total Experience: 10+ Years

<https://www.behance.net/abumqumar>

I'm a multi-disciplinary UX/UI designer passionate about creating engaging, impactful products & and experiences via user empathy and a grasp of business goals. I'm driven to solve complex problems by analyzing them from different points of view and translating them into simple, intuitive, and delightful design solutions.

EXPERIENCE

Hexaview Technologies, Inc. / Sr. UI/UX Designer

April 2021 – Present

Job Description: Lead user experience direction of the company and worked closely with stakeholders, Project Managers, developers & the marketing team. Here I use to create efficient and innovative experiences that balance user needs and business goals. I work in different creative areas like- User research, Persona Creation, Wireframes, Prototypes, UX research, Customer journey mapping, Information architecture, Visual Design, Colors, Typography.

Currently Here, I Have Revamped website flows and navigation menus, reducing the frequency of misdirected service and also create end to end design for one of financial project.

Progressive Infotech/ Sr. UI/UX Designer

August 2017 – April 2021

Job Description: There, I collaborate closely with product managers, developers & the marketing team. I have experience working with teams to brainstorm and whiteboard concepts. I can create wireframes at varying levels of fidelity and enjoy prototyping ideas. I have some front-end coding experience and collaborated with developer teams & managed a wide variety of cross-media projects involving branding, illustrations & UI design and their implementation.

- Lead art direction of the company and worked closely with stakeholders to translate business requirements into actual design.
- Create mockup design, wireframe and prototype for new website and apps.
- Illustrations of service/experience concepts
- Redesigned the website and mobile app.
- Create assets for social media marketing and Video.
- Front-end implementation of web application
- Presentation, Flyers, EDM's and other Marketing collaterals.

Awapal Solutions / UI/UX Designer

April 2013 – August 2017

Job Description: I worked on end-to-end design for software like- CRM, ERP, Direct selling. There, I was also handling a designing team of 5 to 6 member. I contributed to team efforts with interaction design, UI and overall visual design, as well as motion design for interactions, and prototyping.

- Designed UI from inspection to final product
- Developed new mock-ups and UI Specification for the project.
- Regularly work among the multiple functional teams including product content management, Software engineer and Product Marketing

- Revamped, designing and implementation the front-end of website.
- Create graphic content for web, print and social media
- Create EDM's for target marketing

SKILLS

Design Method		Development Skill	Known Software	
Persona creation	User Experience	HTML	Photoshop	Adobe XD
Prototyping	Interface Design	CSS	Illustrator	After Effects
Storyboarding	Visual Design	WordPress, Elementor	Dreamweaver	Visual Studio
Usability	Information architecture	Bootstrap	Corel Draw	Zeplin
Wireframing	Art Direction	JavaScript	Figma	
Usability Testing	Print Design			

THERE ARE SOME RULES THAT I FOLLOW

The first one is understanding the goals and objectives of the business.

How does he make money?

What are the goals and objectives for users?

Then research. Analysis of information received from the customer.

Independent research in an open source: researching competitors with similar mechanics of services and analytical reports, identifying. Only after that, I start generating ideas, thinking through scenarios, search for the visual style, creating a framework, and do the final design.

I USE THE 6D PROCESS:



EDUCATION

Course	School/college	Board/University	Year	Marks
BCA (Bachelor's in Computer Application)		Shobhit University	2013	60.4%
10+2	Kunwar Singh College, Bihar	Bihar Intermediate Education Council	2007	55.12%
10th	Shri Lila Dhar High School, Bihar	Bihar School Examination Board	2005	52.14%

CERTIFICATIONS

- **UX Jumpstarter** from ImaginXP
- Web Designing from Brainwave consultancy
- Multimedia Animation from Barinware consultancy

PERSONAL INFO

Father Name: MD Izhar

Date of Birth: 21-08-1988

Languages: English, Hindi and Urdu

Activities: Net surfing, Driving Car, Playing Cricket, Listen to music.